



ALL INDIA MANAGEMENT ASSOCIATION

6TH BUSINESS RESPONSIBILITY SUMMIT

**Theme: "Business as Partners in India's Development"
27-28 June, 2014, Hotel Le-Meridian, New Delhi**

Programme Schedule

DAY I: June 27, 2014

Time	Session	Speakers
0900 – 1000 hrs	Registration	
1000 – 1110hrs	INAUGURAL SESSION	
	Welcome & Opening Remarks	Rekha Sethi Director General All India Management Association
	Summit Introduction	Shankar Venkateswaran Summit Chairman & Chief-Tata Sustainability Group Tata Sons Limited
	Introduction to the Theme	Parul Soni Executive Director & Practice Leader - Development Advisory Service Ernst & Young
	Address by	Ashok Kumar Pavadia Joint Secretary Department of Public Enterprises Government of India
	Keynote Address	Vijay K Thadani Chief Executive Officer, NIIT Ltd & Co-Founder, NIIT University
	Vote of Thanks	Shankar Venkateswaran Summit Chairman
1110 – 1130hrs	TEA /COFFEE	

1130 – 1300hrs **Session I – Redefining CSR - What Role Can it Play in Aligning the Goals of Business and Society?**

Clause 135 of the Companies Act, 2013 moved CSR from the domain of voluntary action to mandatory; one that companies are obliged to do and report – on how much they have spent, on what and reasons for spending below 2% of net profit. It also moved the oversight of CSR to the board level. While there have been mixed responses to this clause – critics have called it taxation by stealth – government says its motivation is to bring to bear the result-orientation and efficiencies of business to larger social and human development challenges that India faces.

Either way, the fact is that it is here to stay and as companies ready themselves to respond, a number of questions arise which this panel will address. What is the link

between CSR and Responsible Business? Will the 2% of profits requirement shift the focus of companies away from managing and mitigating the negative impacts its products, services and operations have on society? How can companies leverage this opportunity to create value for themselves while becoming an effective partner in India's development?

Moderator: **Neha Kumar**
Senior Technical Expert
IICA-GIZ Business Responsibility Initiative

Panelists: **Shankar Venkateswaran**
Summit Chairman &
Chief-Tata Sustainability Group
Tata Sons Limited

Ashok Kumar Pavadia
Joint Secretary
Department of Public Enterprises
Government of India

Anuja Bansal
Director - Operations
Oxfam India

1300 – 1345 hrs **LUNCH**

1345 – 1500hrs **Session II -Nutrition – The Bedrock of National Health**

On one hand, industrialization of food and personal care products has made them readily available to a very large number of people. On the other hand, our country still suffers from nutritional challenges among under-served vulnerable groups that compromise their health and well-being. Packaged and processed food and personal care products have also become sources of health and nutrition worries. The emphasis on appearance, aroma and taste with unrelenting drive for ever greater consumption has led to consumption-linked ailments. Globally, consumers and governments are targeting F&B and FMCG companies for using undesirable ingredients and causing public health problems. What can companies do to provide convenient products without compromising nutrition or health? What kind of business model and product innovations could allow business growth and long-term consumer health? What can companies do to contribute to improving the health and nutrition status of the underserved and at-risk among its employees and communities? How can it drive this in their supply chains?

Session Chairperson: **Yashashree Gurjar**
CEO of Avantha Foundation
Vice President, Group CSR, Avantha Group.

Keynote: **Rajan Sankar**
Country Manager & Senior Advisor South Asia
Global Alliance for Improved Nutrition

Speakers: **Sanjay Khajuria**
Senior Vice President, Corporate Affairs
Nestle India Limited

Manoj Kumar
Chief Executive Officer
Naandi Foundation

Vinod Kulkarni
Deputy General Manager -Corporate
Sustainability
Tata Motors

1500– 1520hrs **TEA / COFFEE**

1520 – 1655 hrs

Session III–Water-Responsible Stewardship of a National Resource.

Water is one of our most precious assets—sustaining all life. And all businesses depend on and impact water availability and quality. But millions of Indians already lack access to safe drinking water, and depend upon the monsoon to irrigate their crops thus making their livelihoods – and India’s food availability – insecure. Projections indicate that without current pace of consumption water shortages are only going to increase which will significantly threaten the pace of India’s development, cause major interruptions to business operations, and dramatically impact the lives of people across the country. To address these risks companies need to increase water efficiency and re-use within their operations, engage in shared water stewardship efforts with others beyond the factory fence, and, in particularly stressed areas, help to improve water efficiency in key areas along the agricultural value chain.

Session Chairman:

Joe Phelan

Director
World Business Council for Sustainable
Development, India

Keynote:

Arunabha Ghosh

Chief Executive Officer
Council on Energy, Environment and Water
(CEEW)

Speakers:

P Soman

Chief Agronomist & Senior Vice President
Jain Irrigation Systems Ltd

Popat Rao Pawar

Civil Society Activist & Executive Director-
Maharashtra State Government's Model
Village Programme

Alka Talwar

(Corporate) Head – Sustainability and
Corporate Communications
Tata Chemicals Ltd

Ravi Costa

Partner – Contaminated Site Management
ERM

1655– 1745 hrs

Session IV– Presentations by 3 Top Shortlisted Entries-Case Study contest on ‘Best Practice towards Responsible Business’

Session Chairperson:

Anuja Bansal

Director - Operations
Oxfam India

Case Study Presentation By Winner

Tata Power Delhi Distribution Ltd

Case Study Presentation by 1st Runner up

Tetra Pak India

Case Study Presentation by 2nd Runner up

Vodafone India Ltd

END OF DAY 1

1000 – 1120 hrs

Session V – Equal Opportunity Corporation – Breaking the Stereotypes

Equality of opportunity has become hygiene in 21st Century as societies evolve to next level. * Studies have shown the more diverse organizations perform better and more sustainable. However, women, weaker sections of society and minorities remain exceptions at the top of business hierarchies. Also, most of them are not quite ready for the modern opportunities because of the past neglect. What can companies do to become more diverse at all levels and quickly? Is the new Company law stipulation to include at least one woman director on the board adequate to achieve diversity in boards? What can companies do to nurture diversity at all levels of corporate hierarchy for a mutually win-win situation.

Session Chairman:

Atul Srivastava

Executive Director (P & A)
Steel Authority of India Ltd

Keynote:

D Shivakumar

Chairman & CEO
PepsiCo India Holdings Pvt. Ltd

Speakers:

Ajay Kumar

Adviser, TQMS
Co-ordinator Tata Affirmative Action
Programme

Ashok Bharti

Chairman
National Confederation of Dalit Organisations
(NACDOR)

Sonia Shrivastava

CSR Head, South Asia
INTEL

1120 – 1140hrs

TEA /COFFEE

1140 – 1300 hrs

Session VI- Transparency & Accountability as a Business Responsibility

The movement to make businesses more transparent and accountable to all its stakeholders is global and has firmly taken route. This has forced many companies to embrace the notion of sustainability and report to their stakeholders through frameworks such as the Global Compact, Global Reporting Initiative and Integrated Reporting.

In India too, this movement has significantly gained ground and the demand for extending the Right to Information Act to political parties, NGOs and the corporate world is gaining ground. SEBI mandating disclosure of the top 100 listed companies on their performance on the National Voluntary Guidelines for Responsible Business and the reporting requirements on CSR activities under Clause 135 of the Companies Act 2013 are but 2 recent examples.

Are Indian businesses ready for a regime where transparency and accountability will be demanded by stakeholders, independent of whether it is in the statute book? Why it is important for companies to be so? What businesses can gain and what are the challenges and apprehensions businesses might have and so how do we balance these needs? And do the trends suggest more or less regulation relating to transparency and stakeholder accountability?

Moderator:

Govindraj Ethiraj

Founder-Editor

IndiaSpend

Panelists:

Bharat Wakhlu

Resident Director

Tata Group

Jagdeep S Chhokar

Founder Member, Association for Democratic

Reforms, Founder Chairperson, Aajeevika

Bureau

Shekhar Singh

Coordinator

National Campaign for Right to Information

1300– 1315hrs

Conclusion of the Summit

1315hrs

LUNCH
